Join us in supporting the only national event of its kind for educators, garden designers, community leaders, program coordinators, and others dedicated to connecting kids to the natural world.

"The National Children and Youth Garden Symposium reigned my drive and creativity for my job. I do not feel alone in this push to integrate a garden curriculum into a child’s everyday life. Our work is incredibly important and this symposium reminded me of that.”

— JANN KNAPPAGE, First-time NCYGS attendee

• Explore topics ranging from curriculum to program management to garden design and maintenance during four dynamic days of educational sessions, field trips, and expert keynote presentations.

• Experience Central New York’s abundant natural beauty and the world-renowned facilities of Cornell University.

• Share ideas, success stories, and inspiration with like-minded colleagues from across the nation.

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES, VISIT: WWW.AHSGARDENING.ORG/NCYGS

E-mail: education@ahsgardening.org
Call: (703) 768-5700
Follow us on Twitter: @AHS_NCYGS (#ncygs18)
# 2018 National Children & Youth Garden Symposium Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting Sponsor $25,000</th>
<th>Diamond Sponsor $15,000</th>
<th>Platinum Sponsor $10,000</th>
<th>Gold Sponsor $7,500</th>
<th>Silver Sponsor $5,000</th>
<th>Bronze Sponsor $3,500</th>
<th>Benefactor $1,500</th>
<th>Patron $500</th>
<th>Friend of NCYGS $250</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Formal Acknowledgement During Welcoming Remarks</strong></td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Logo Recognition on Back Cover of Participant Folders</strong></td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition as Sponsor of one of the Symposium Keynotes</strong></td>
<td>☑</td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Opportunity for On-Site Materials Display at Registration</strong></td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Opportunity to Provide Materials for Symposium Attendees</strong></td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Color Ad in The American Gardener Magazine</strong></td>
<td>2 FULL PAGE ADS IN TWO ISSUES</td>
<td>1/2 PAGE AD</td>
<td>1/3 PAGE AD</td>
<td>1/4 PAGE AD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(mutually agreed upon issue)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Recognition in Sept/Oct issue of The American Gardener</strong></td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
<td>☑</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong># of Symposium Registrations</strong></td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Logo (or name) Recognition On:</strong></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
<td><img src="logo-recognition-levels.png" alt="Recognition Levels" /></td>
</tr>
</tbody>
</table>

**Key for Logo (or name) Recognition On:**

- ![Youth Gardening Gazette](logo-recognition-levels.png)
- E-News Communications
- ![Morning Messages Slide](logo-recognition-levels.png)
- ![Social Media Promotion](logo-recognition-levels.png)
- ![On-Site Signage](logo-recognition-levels.png)
- Web Page (with a link to your website)
- ![Symposium Program](logo-recognition-levels.png)
WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

$_________ Presenting Sponsor $25,000
$_________ Diamond Sponsor $15,000
$_________ Platinum Sponsor $10,000
$_________ Gold Sponsor $7,500
$_________ Silver Sponsor $5,000
$_________ Bronze Sponsor $3,500

$_________ Benefactor $1,500
$_________ Patron $500
$_________ Friend of NCYGS $250

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations
Please describe: ______________________________

Responses received by May 11, 2018 will be included in the on-site Symposium program.

In the space below, please indicate exactly how your name should appear for sponsor recognition:
__________________________________________________________________________________________________

CONTACT INFORMATION

Contact Name: ________________________________________________________________
Title: _______________________________________________________________________
Phone: ___________________________ Email: _______________________________________
Mailing Address: ______________________________________________________________

METHOD OF PAYMENT:

☐ Check enclosed (made payable to AHS)  ☐ Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: $ ___________ Expiration Date: ________________
Card #: __________________________ Signature: ____________________________

Please return this completed form and address any questions or concerns to: education@ahsgardening.org, by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308, by fax to (703) 768-8700, or call (703) 768-5700.

The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law.
Every year, the American Horticultural Society’s National Children & Youth Garden Symposium brings together hundreds of educators, garden designers, community leaders, youth program coordinators, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for hands-on STEM/STEAM and interdisciplinary education, to encourage healthy nutrition and lifestyle choices, and to incorporate nature into any kid-oriented environment or program and inspire wonder, play, and imagination.

SYMPOSIUM ATTENDEES SHARE:

“I left with so much energy and enthusiasm! I know that energy will directly affect my work.”

“Not only did I gather information that was immediately valuable, the symposium introduced me to new ideas and strategies that should keep me busy for years to come!”

“Being new to the horticulture world, I did not know what to expect from the Symposium... integrating curriculum into the garden was also new to me. The symposium was inspiring, educational and filled my heart with hope that I can make a difference in the lives of our youth.”

“As the only educational programming staff at our gardens, I often find it challenging to continue to build our programming. The contacts I made at the symposium have given me the encouragement and ideas to help in developing our garden’s children and youth educational programming.”

WWW.AHSGARDENING.ORG/NCYGS